

# UNIVERSITY OF TENNESSEE APPROVED PERMANENT NAMETAG TEMPLATES

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## **3 x 1.5: A NAME ONLY**

Name: Gotham Book, 22pts, 22pts leading (22/22pts)  
Kerning: -10  
80% Black



## **3 x 1.5: B NAME AND TITLE**

Name: Gotham Book, 22/22pts, Kerning: -10  
Title: Gotham Bold, 10/12pts, Kerning -30  
All 80% Black



## **3 x 2: A NAME ONLY**

Name: Gotham Book, 22/22pts, Kerning: -10  
80% Black



## **3 x 2: B NAME ON ONE LINE TITLE OR DEPT. ON ONE LINE**

Name: Gotham Book, 22pts, Kerning: -10  
Title/Department/Office: Gotham Bold, 10/12pts  
All 80% Black

Sylvia Trendafilova

**Associate Professor**  
**Kinesiology, Recreation & Sport Studies**



**3 x 2: C**  
**NAME ON ONE LINE**  
**TITLE AND/OR DEPARTMENT**  
**ON TWO LINES**

Name: Gotham Book, 22pts, Kerning: -10  
Title/Department/Office: Gotham Bold, 10/12pts  
All 80% Black

Russell  
Hollingsworth

**Video & Photography Center**



**3 x 2: D**  
**NAME ON TWO LINES**  
**TITLE AND/OR DEPARTMENT**  
**ON ONE LINE**

Name: Gotham Book, 22/22pts, Kerning: -10  
Title/Department/Office: Gotham Bold, 10pts  
All 80% Black

Syliva  
Trendafilova

**Associate Professor**  
**Kinesiology, Recreation & Sport Studies**



**3 x 2: E**  
**NAME ON TWO LINES**  
**TITLE AND/OR DEPARTMENT**  
**ON TWO LINES**

Name: Gotham Book, 22/22pts, Kerning: -10  
Title/Department/Office: Gotham Bold, 10/12pts  
All 80% Black

Sylvia  
Trendafilova

THE UNIVERSITY OF  
TENNESSEE  
KNOXVILLE 

**3 x 2: F**  
**FIRST NAME LARGER;**  
**NO TITLE OR DEPARTMENT**

First Name: Gotham Book, 30pts

Last Name: Gotham Book, 16pts

Both Names: 80% Black, Kerning: -10, Leading 20pts

Sylvia  
Trendafilova

**Associate Professor**  
**Kinesiology, Recreation & Sport Studies**

THE UNIVERSITY OF  
TENNESSEE  
KNOXVILLE 

**3 x 2: G**  
**FIRST NAME LARGER WITH**  
**TITLE AND/OR DEPARTMENT**

First Name: Gotham Book, 30pts

Last Name: Gotham Book, 16pts

Both Names: 80% Black, Kerning: -10, Leading 20pts

Title/Department: Gotham Bold, 10/12. Kerning -30