

Russell  
Hollingsworth

THE UNIVERSITY OF  
TENNESSEE  
KNOXVILLE 

**3 x 1.5: A**  
**NAME ONLY CLARENDON**  
Name: Clarendon BT Light  
80% Black  
22/22pts  
Kerning: -10

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THE UNIVERSITY OF  
TENNESSEE  
KNOXVILLE 

**3 x 1.5: B**  
**NAME ONLY GOTHAM**  
Gotham Medium  
80% Black  
22/22pts  
Kerning: -10

Tashika Griffith  
Associate Dean of Students



**3 x 2: A**  
**NAME ON ONE LINE**  
**TITLE OR UNIT ON ONE LINE**  
Name: Clarendon BT Light  
80% Black  
22pts  
Kerning: -10  
Unit name: Gotham Medium  
11pts

Melissa Shivers  
Associate Vice Chancellor for  
Student Life & Dean of Students



**3 x 2: B**  
**NAME ON ONE LINE**  
**TITLE OR UNIT ON TWO LINES**  
Name: Clarendon BT Light  
80% Black  
22pts  
Kerning: -10  
Unit name: Gotham Medium  
11/13pts

Russell  
Hollingsworth  
Video & Photography Center



**3 x 2: C**  
**NAME ON TWO LINES**  
**TITLE OR UNIT ON ONE LINE**  
Name: Clarendon BT Light  
80% Black  
22/22pts  
Kerning: -10  
Unit name: Gotham Medium  
11pts

Russell  
Hollingsworth  
Associate Vice Chancellor for  
Student Life & Dean of Students



**3 x 2: D**  
**NAME ON TWO LINES**  
**TITLE OR UNIT ON TWO LINES**  
Name: Clarendon BT Light  
80% Black  
22/22pts  
Kerning: -10  
Unit name: Gotham Medium  
11/13pts