

Russell
Hollingsworth

THE UNIVERSITY OF
TENNESSEE
KNOXVILLE 

3 x 1.5: A
NAME ONLY CLARENDON
Name: Clarendon BT Light
80% Black
22/22pts
Kerning: -10

Russell
Hollingsworth

THE UNIVERSITY OF
TENNESSEE
KNOXVILLE 

3 x 1.5: B
NAME ONLY GOTHAM
Gotham Medium
80% Black
22/22pts
Kerning: -10

Tashika Griffith
Associate Dean of Students



3 x 2: A
NAME ON ONE LINE
TITLE OR UNIT ON ONE LINE
Name: Clarendon BT Light
80% Black
22pts
Kerning: -10
Unit name: Gotham Medium
11pts

Melissa Shivers
Associate Vice Chancellor for
Student Life & Dean of Students



3 x 2: B
NAME ON ONE LINE
TITLE OR UNIT ON TWO LINES
Name: Clarendon BT Light
80% Black
22pts
Kerning: -10
Unit name: Gotham Medium
11/13pts

Russell
Hollingsworth
Video & Photography Center



3 x 2: C
NAME ON TWO LINES
TITLE OR UNIT ON ONE LINE
Name: Clarendon BT Light
80% Black
22/22pts
Kerning: -10
Unit name: Gotham Medium
11pts

Russell
Hollingsworth
Associate Vice Chancellor for
Student Life & Dean of Students



3 x 2: D
NAME ON TWO LINES
TITLE OR UNIT ON TWO LINES
Name: Clarendon BT Light
80% Black
22/22pts
Kerning: -10
Unit name: Gotham Medium
11/13pts